



**SC STATE CONTRACT PRICING
SOLICITATION 5400000917**

Lot # 7
Editing Devices
Applied Magic

MODEL	VENDOR	DESCRIPTION	STATE PRICE	LIST PRICE	% DISCOUNT
820000-100	Applied Magic	DVD Shop Express Create professionally authored DVDs automatically from a live or recorded video feed.	1,633.73	1,695.00	4%
820000-200	Applied Magic	DVD Shop Pro Includes XLR and component inputs	1,922.89	1,995.00	4%
Shop5505-05	Applied Magic	DVD Shop Now (with 5 bay Duplicator)Includes a DVD Shop Express, 8GB USB thumb drive, and a 5-target USB/DVD Duplicator Tower. (Just in time delivery)	2,501.20	2,595.00	4%
Shop7077-07	Applied Magic	DVD Shop Now (with 7 bay Duplicator)Includes a DVD Shop Express, 8GB USB thumb drive and a 7-target USB/DVD Duplicator tower. (Just in time delivery of DVDs)	2,597.59	2,695.00	4%
340035-004	Applied Magic	Epic Upgrade for ScreenPlay(existing unit must be shipped to Applied Magic for upgrade)	447.29	495.00	10%
SP2-A120	Applied Magic	ScreenPlay Analog with DVD recorder (no DV input)Includes a ScreenPlay without firewire inputs and a DVD recorder	1,441.27	1,595.00	10%
SP-A120	Applied Magic	ScreenPlay Analog without DVD recorder (no DV input)	1,350.90	1,495.00	10%
SP-D120-ED	Applied Magic	ScreenPlay without DVD Recorder with Project Workbook and Teachers Guide (Gold Pass included)	1,983.43	2,195.00	10%
SP-D120-EN	Applied Magic	ScreenPlay with DV/without DVD Recorder	1,670.78	1,849.00	10%
SP-DD120-ED	Applied Magic	ScreenPlay with DVD recorder with Project Workbook and Teachers Guide (Gold Pass included)	2,073.80	2,295.00	10%
SPE-D500	Applied Magic	Epic ScreenPlay (with no DVD recorder)	2,212.95	2,449.00	10%
SPE-D500-ED	Applied Magic	ScreenPlay Epic without DVD Recorder and with Academic Edition	2,303.31	2,549.00	10%
SPE-DD500	Applied Magic	ScreenPlay Epic 500GB with DVD recorder	2,303.31	2,549.00	10%
SPE-DD500-ED	Applied Magic	ScreenPlay Epic with DVD Recorder and Academic Edition	2,525.60	2,795.00	10%

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ST420000-100	Applied Magic	Studio in a Box Stream Ideal for producing videos for the internet or Ipod. Items include:ScreenPlayVideo Transfer device to encode to I-pod/internetmicrophone/headphone DataVideo 4 input video mixer SE500DVD recorder (for playback and recording)10 channel audio mixer2 Mini-DV camcorders2 video tripods with fluid head Teleprompter with arm extension(2) 7 inch monitorscomplete curriculum for student and teacher19 inch LCD MonitorCables/connectors	7,224.40	7,995.00	10%
ST430000-100	Applied Magic	Studio in a Box (original bundle) Perfect for Morning announcements and classroom instruction Items include:(everything in the Stream package) Epic ScreenPlay(2) wireless micsGreen Screen background Lighting kit (3 lights with stand)DVD Player2 year extended warranty	9,031.63	9,995.00	10%
ST440000-100	Applied Magic	Studio in a Box Live Ideal for productions requiring live effects for broadcasting or morning announcement live.Includes all items for the Studio in a Box and also includes:Chroma Keyer (realtime)Realtime CG (titler) hardware/softwareIntercom system with 4 headsetsDVD Shop Express (realtime DVD Authoring of production)	15,808.73	17,495.00	10%
340104-034	Applied Magic	4 Bay 20X DVD Duplicator TowerStand alone	447.29	495.00	10%
340107-000	Applied Magic	7 Bay 20X DVD Duplicator TowerStand alone	676.81	749.00	10%
340109-000	Applied Magic	9 Bay 20X DVD Duplicator TowerStand Alone	808.73	895.00	10%
340109-001	Applied Magic	3 Target 20X DVD Rackmount DuplicatorStand Alone	586.45	649.00	10%
375000-003	Applied Magic	3 Bay DVD Duplicator Towerwith 400 GB HDD SATA drive	1,079.82	1,195.00	10%
FORT003-100	Applied Magic	Fort Knox DVD 3 Bay DVD DuplicatorCopy protect DVDs without the need of a license	899.10	995.00	10%
FORT005-100	Applied Magic	Fort Knox DVD 5 Bay DVD Duplicator	1,170.18	1,295.00	10%
USBDVD005	Applied Magic	USB to DVD 5 Bay Duplicator Copy any DVD file image to a USB thumb drive and copy DVDs directly from source. No need to burn a master.	628.01	695.00	10%
USBDVD007	Applied Magic	USB to DVD 7 Bay DuplicatorCopy any DVD file image to a USB thumb drive and copy DVDs directly from source. No need to burn a master.	767.17	849.00	10%
375020-002	Applied Magic	DVD Shop Express Edit and author High Def video from HDV or AVCHD source. Create Blu-Ray discs for playback on Blu-Ray Player or connect HDMI projector or monitor to HD Cinema Express New Specs:Intel Q96500 processor (Quad Duo)3 GB memory1TB HDD (30 hours of HD video storage)Blu-Ray 8X Drive (Will burn to DVD at 16X)E-SATA port Flash Memory Reader Nvidia 9600GT 512MB (2 DVI, 1- S-video)HDMI built into motherboard Vegas Studio Platinum Pro 9Keyboard and MouseXP Pro1 year parts and labor Free tech support(Monitor not included)	2,254.52	2,495.00	10%
106091-001	Applied Magic	Component Output KitComponent output SCART cable and software	59.04	79.00	25%
304000-008	Applied Magic	128MB SIMMUpgrade to a 128 MB SIMM (for better performance)	59.04	79.00	25%
340034-001	Applied Magic	PC to ScreenPlay Image Transfer KitUsed to transfer JPEG, TGA, or BMP images to ScreenPlay	59.04	79.00	25%
340035-004	Applied Magic	120GB SPX DriveIncrease system capacity with this 120GB external drive	224.10	249.00	10%
340100-004	Applied Magic	19 inch LCD TV Monitor (HD) with video cablesPerfect for the ScreenPlay, Sequel or DVD Shop	300.00	299.00	0%
350001-020	Applied Magic	Digital Juice Editor Toolkit LEHundreds of lower thirds, overlays and backgrounds	34.94	49.00	29%

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350001-040	Applied Magic	Digital Juice Volume 4 (wedding Edition) made for ScreenPlay35 professional animations for wedding backgrounds and compositing	59.04	69.00	14%
350001-050	Applied Magic	Digital Juice Volume 5 (Sport Edition) made for ScreenPlaygreat for sport highlight productions or animated score backgrounds	59.04	69.00	14%
350006-002	Applied Magic	FotoFrames & FontsHorizontal/Vertical Bands, Frames & Oval Graphics	60.24	79.00	24%
350007-001	Applied Magic	Magic MattesA Real-Time Picture-in-Picture, Transition, Frame & Matte	72.29	79.00	8%
350007-002	Applied Magic	Magic Mattes IIThemes include FotoFilm, stamp, sports and wedding templates	60.24	79.00	24%
350009-000	Applied Magic	Magic MotionRotate, crawl, scroll, zoom and fly in any graphic over a video clip	90.36	99.00	9%
360001-001	Applied Magic	Gold Pass Software Bundle w/Neo TypeIncludes all ScreenPlay software, training DVD's + Neo Type	179.52	199.00	10%
360001-002	Applied Magic	Gold Pass Software Bundle w/o Neo TypeIncludes all ScreenPlay software + training DVD's	119.28	149.00	20%
361021-001	Applied Magic	Ultimate OverlaysHigh quality photo-graphics that lay over your video in real time	60.24	79.00	24%
361027-001	Applied Magic	Real-Time SQ1 MattesCreate motion, lower thirds and other borders	84.34	79.00	-7%
900000-005	Applied Magic	2-Yr Extended Warranty2 Additional years of protection against defects in materials & workmanship	224.10	249.00	10%
900000-006	Applied Magic	1-Yr Extended WarrantyAdditional year of protection against defects in materials & workmanship	119.28	149.00	20%