

## Web conferencing for Government

Adobe® Connect™ is an all-in-one web conferencing platform that can be used for web meetings, eLearning, and webinars. It powers mission critical web conferencing solutions end-to-end, on virtually any device, and enables organizations from leading corporations to the U.S. Department of Defense to easily conduct online meetings with geographically dispersed individuals and teams.



## Why Clients Choose Adobe Connect

- **NO DOWNLOAD Required:** Ease of joining meetings is the #1 benefit of Adobe Connect. Attendees click the meeting link and they are in. It is based on Flash technology which is already installed on 97% of browsers worldwide.
- **Multi-Platform Support:**
  - Both PC and MAC operating systems supported
  - Mobile Phone Access (iPhone, iPad, Android & BlackBerry Playbook)
- **Live 24x7x365 Customer Service:** We assign a dedicated account manager and provide live 27/7 support to both presenters and attendees that need assistance joining your meetings.
- **Easy to use**

## Awards

- PC Magazine - Editor's Choice award for Best Web Conferencing Solution. "If there's a more capable, customizable web conferencing solution than Adobe Connect, we haven't found it."
- Info-Tech - Named the "Best Web conferencing solution" in 2011 latest vendor landscape report.

## Quick Links

[One Page List of Included Adobe Connect Features](#) (PDF)

[Product demo videos](#) (webpage)

[Comprehensive Product Overview Brochure](#) (PDF)

## Adobe Connect Pricing Options

Service Type	Description	Price
<b>Host License</b>	<p>Includes unlimited meetings up to 100 attendees per meeting. Attendees do NOT need a license. Larger meeting capacity, up to 1,500 connections per meeting, is available (see Seminar Room licensing below).</p> <p>Features include:</p> <ul style="list-style-type: none"> <li>• Share PowerPoint presentations, software applications, web-browser or entire desktop</li> <li>• Unlimited webcams</li> <li>• Chat, Q&amp;A, polling &amp; surveys</li> <li>• File transfer &amp; whiteboard</li> <li>• Recording &amp; playback</li> <li>• Persistent URLs and meeting room content</li> <li>• VoIP, Telephone audio conferencing or both</li> <li>• Leverage media-rich assets such as videos and custom apps within your meeting room</li> </ul>	<p>1-25 hosts \$478.79/Year/Each            26-50 hosts \$475/Year/Each            51-125 hosts \$450/Year/Each            120-250 hosts \$425/Year/Each            251-500 hosts \$400/Year/Each            501-1,000 hosts \$350/Year/Each            1001+ host \$300/Year/Each</p> <p>*Price per host license</p>
<b>Concurrent User License</b>	<p>Works best for an organization that wants to open up the web conferencing solution to a large number of staff to be able to host meetings. Purchase a set number of “seats” that can be shared amongst all of your employees (total number of licenses will cap the total number of connections that can be online in a live meeting at any given time, either hosting or attending a meeting). These licenses do not have to be assigned or applied to named individuals; they can be generalized. However, the concurrency principal described above is still relevant in this case. This model works as a “licensing pool” per se.</p> <p>For example, if you purchased 40 concurrent user licenses you can have one staff member hosting one meeting with 40 connections or two staff members hosting a meeting at the same time with 20 connections each, or 4 staff members hosting a meeting at the same time with 10 connections each, etc.</p> <p>The same features above apply.</p>	<p>\$861.82/Year per concurrent user seat</p>

Larger Event Options		
<b>Overage Burst Package</b>	<p>Overage minutes for Adobe Connect host license. Each Burst Pack has 5,000 pre-paid overage minutes providing up to five times your licensed capacity. Overage minute usage is based on meeting minutes for additional participants. For example, if you had a meeting with 110 attendees for one hour you would use 10 extra attendees x 60 minutes duration each = 600 burst pack minutes used.</p> <ul style="list-style-type: none"> <li>• Can be combined with other burst packages for larger groups.</li> <li>• Package connected to host license</li> <li>• Not available for Seminar Room or training room.</li> </ul>	\$ 1,436.37/Year per burst package
<b>Seminar Room</b>	<ul style="list-style-type: none"> <li>• 200 connection per meeting capacity. Includes unlimited meetings up to 200 connections per meeting.</li> </ul>	\$9,575.82/Year
	<ul style="list-style-type: none"> <li>• 500 connection per meeting capacity. Includes unlimited meetings up to 500 connections per meeting.</li> </ul>	\$19,151.64/Year
	<ul style="list-style-type: none"> <li>• 1,000 connection per meeting capacity. Includes unlimited meetings up to 1,000 connections per meeting.</li> </ul>	\$23,939.55/Year
Additional Add-Ons		
<b>Event Manager License</b>	<p>Create custom attendee registration landing pages. Features include:</p> <ul style="list-style-type: none"> <li>• Webinar Enhanced Event Registration Pages and Catalogs - Templates enable quick creation of landing pages, speaker information, registration pages and login pages. Templates can be customized using rich components, including images, tables, charts and carousels. <a href="#">View a sample</a></li> <li>• Rich customization of emails - You have full drag and drop customization of HTML emails for things such as registration confirmation, reminders, and follow up messages.</li> <li>• Lead Tracking Analytics - Adobe has integrated full lead tracking all the way through the engagement process. You can set up parameters on the URL that brings people to your landing page or registration page. From then on, Connect tracks them all the way through the system. You can get reports</li> </ul>	<p>\$718.19/year</p> <p>*Price per Event Manager License</p>

	<p>showing the “funnel numbers” for each tracked campaign or lead source. How many people visited the landing page. Of those, how many clicked through to register. How many of them completed registration? How many then attended? How long were they in session? How much did they interact with the software during the session? <a href="#">View Demo Video</a></p> <ul style="list-style-type: none"> <li>Graphical reporting - Post-webinar reports including lead funnels, minute-by-minute attendance and engagement, poll results, and more can all be seen online with nice graphic depictions. <a href="#">View Demo Video</a></li> <li>Engagement dashboard to monitor participant engagement in real time (are they participating in the Webinar, chats, surveys, etc.)</li> </ul>	
<b>SSL Enablement on Account</b>	Added security and encryption to site	\$1/Year
<b>Concurrent Learner</b>	<p>Connect Training’s eLearning (LMS) allows you to post your video content, create courses, track progress, test/grade, etc.</p> <p><a href="http://tv.adobe.com/watch/learn-adobe-connect/training-overview/">http://tv.adobe.com/watch/learn-adobe-connect/training-overview/</a> (3 minute overview video)</p> <p><b>Concurrent Learner</b> – The first thing to help explain how the pricing works is to point out that the word “concurrent” means at the same time. With this licensing model, it enables Connect to deploy Curriculums and/or Courses on the system. Any enrolled students will have their results tracked via the lightweight LMS that Connect offers. The concurrent learner license is NOT tied to any particular person. The concurrency portion translates to having the ability to have up to the total amount of licenses purchased accessing your training course <u>at any given time.</u></p> <p>For example, if you purchased 20 concurrent learner licenses you can enroll as many students as you want.. say 1,000. But if you purchased 20 concurrent learner seats as an example, you can have up to 20 students accessing the online course at the same time. Picture a physical class room with a certain number of desks for students</p>	\$ 478.79/Year concurrent learner seat

	<p>to sit in.</p> <p>The service allows you to track the students' progress and results systematically. Unlimited Curriculums and/or Courses can be created.</p>	
<b>Presenter</b>	<p>Add in tool to PowerPoint to enhance multimedia sharing</p> <ul style="list-style-type: none"> <li>Creates high-quality multimedia presentations</li> </ul>	\$477.83/Year Each
<b>Content Publisher</b>	<p>Also known as Author licenses. These licenses are indicative of Content Module within Connect, and therefore will enable it. This will give anyone placed in the Authors System Group the ability to publish Content to Adobe Connect for on-demand access.</p> <ul style="list-style-type: none"> <li>Provides an individual Named Author with rights to publish to the Adobe Connect</li> <li>Hosted platform. Includes management, delivery, and reporting functionality.</li> </ul>	\$478.79/Year Each
<b>Audio teleconferencing</b>	<p>Allow attendees to call into the conference via the telephone. Computer audio (VoIP) is included at no cost.</p>	\$0.038/min. per caller

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